

A background image showing a business meeting. A person in a white shirt has their hands clasped on a wooden table. Another person, wearing a dark suit, is signing a document on a clipboard with a black pen. The scene is set in an office with blinds visible in the background.

MASTERKANOPY

ENERGY AND SUSTAINABILITY POLICY

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OVERVIEW

An energy and sustainability policy is the foundation every subsequent initiative gets measured against. Without formal policy, energy use targets, resilience commitments, and decarbonization plans remain informal and easily deprioritized when budgets tighten or leadership changes. We work closely with your leadership team to draft internal guidelines and frameworks that translate ambition into enforceable practice, covering energy consumption standards, resource management protocols, and emissions reduction commitments. The result is a policy framework your organization can act on, audit against, and build future initiatives from, giving every subsequent project a clear mandate to work within rather than starting from scratch.

HOW IT BENEFITS YOU

A clear internal mandate for all related decisions

Aligns every department under one policy

Enforceable targets, not just intentions

Reduces reliance on ad hoc decisions



SERVICE PROCEDURE

1. DISCOVERY & GAP ASSESSMENT

- Review current energy use, resource management, and any existing internal guidelines
- Identify gaps against sector norms and applicable regulatory requirements
- Interview key stakeholders to understand operational constraints and priorities
- Benchmark current position against decarbonization and resilience expectations

2. POLICY & FRAMEWORK DRAFTING

- Draft policy language covering energy use, resilience planning, and emissions targets
- Structure the framework around your operations, not generic templates
- Define clear ownership and accountability for each policy area
- Set measurable thresholds that can be audited and reported against

3. STAKEHOLDER REVIEW & ALIGNMENT

- Present the draft policy to leadership for input and sign-off
- Adjust language and targets based on operational and budget realities
- Align policy commitments with existing compliance obligations
- Confirm the framework is enforceable across all relevant departments

4. FORMALIZATION & ROLLOUT SUPPORT

- Finalize the policy document for internal publication
- Support communication of the policy across the organization
- Provide guidance on integrating the policy into existing procedures
- Establish a review cycle to keep the policy current

Note: This is a general representation of our process. Actual steps and sequencing may be adapted to suit your organisation's specific needs. The phases above are indicative of our typical approach and may be adjusted based on your company's size, complexity, and individual requirements.



TIMELINE: 11-13 WEEKS*

Stage/Phase	Time*
Discovery & Gap Assessment	2 - 3 weeks
Policy & Framework Drafting	4 - 6 weeks
Stakeholder Review & Alignment	1 - 2 weeks
Formalization & Rollout Support	1 - 2 weeks

*Timeline may vary based on company size, number of facilities, data availability or any other unforeseen circumstances

DELIVERABLES

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Finalised Policy Document
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Implementation framework
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Gap Assessment Summary
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Measurable target thresholds

WHO THIS SERVICE IS FOR?

This service is for companies in the following sectors:

- Manufacturing
- Real Estate & Facilities Management
- Hospitality
- Logistics & Transportation
- Retail
- Healthcare
- Education
- Financial Services
- Construction & Contracting
- Free Zone & Government Entities

OTHER SERVICES THAT MAY BENEFIT YOU



SUSTAINABILITY ADVISORY

Strategy, Target-setting, Roadmap development



ECOVADIS CERTIFICATION

Gap Analysis, Full Submission and Score Improvement Support

MASTERKANOPY

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