

MASTERKANOPY

SUSTAINABILITY ADVISORY

www.masterkanopy.com

rahil@masterkanopy.com



OVERVIEW

Sustainability Advisory helps you move from scattered sustainability-related activities to a coherent, business-aligned strategy. This service defines where your company stands today, sets credible and achievable sustainability targets, and builds a practical roadmap to get there turning compliance obligations and stakeholder expectations into a structured plan that ties directly to business performance, not just reporting.

HOW IT BENEFITS YOU

- Replaces reactive, fragmented sustainability efforts with **one coherent strategy tied to business objectives**
- **Sets targets** that are ambitious enough to satisfy investors and regulators, but realistic enough to actually achieve
- **Creates a clear roadmap** that turns strategy into action, with accountability and timelines attached
- **Strengthens your position** for green financing, sustainability-linked loans, and investor scrutiny
- **Aligns internal teams** around shared priorities, reducing duplicated or conflicting sustainability initiatives

SERVICE PROCEDURE

1. BASELINE & CONTEXT ASSESSMENT

- Review current sustainability initiatives, policies, and performance data
- Assess regulatory obligations and stakeholder expectations (investors, clients, regulators)

2. STRATEGIC PRIORITIES & TARGET-SETTING

- Run materiality assessment to confirm which sustainability topics matter most to your business
- Set measurable, time-bound targets (e.g., emissions reduction, resource efficiency, social impact) benchmarked against sector norms and frameworks like SBTi where relevant

3. ROADMAP DEVELOPMENT

- Translate targets into a phased action plan with clear ownership, milestones, and resource requirements
- Identify quick wins vs. longer-term structural initiatives

4. GOVERNANCE & ROLLOUT SUPPORT

- Define how progress will be tracked, reported, and reviewed internally
- Support initial rollout and alignment across relevant teams/departments

Note: This is a general representation of our process. Actual steps and sequencing may be adapted to suit your organization's specific needs. The phases above are indicative of our typical approach and may be adjusted based on your company's size, complexity, and individual requirements.



TIMELINE: 6-9 WEEKS*

Stage/Phase	Time
Baseline & context assessment	1-2 weeks
Strategic priorities & target-setting	2-3 weeks
Roadmap development	2 weeks
Governance & rollout support	1-2 weeks

*Timeline may vary based on company size, number of facilities, data availability or any other unforeseen circumstances

DELIVERABLES

- Materiality assessment summary
- Sustainability strategy document with defined targets
- Phased roadmap with milestones, ownership, and timelines
- Executive summary for stakeholder communication
- Governance structure for tracking and reporting progress



WHO THIS SERVICE IS FOR?

- Companies with fragmented or reactive sustainability efforts looking to consolidate into one strategy
- Businesses preparing for investor due diligence, green financing, or sustainable bond issuance
- Companies that have started ESG/GHG reporting but lack an underlying strategy driving the numbers
- Organisations under pressure from clients, supply chain partners, or regulators to show measurable sustainability commitments

OTHER SERVICES THAT MAY BENEFIT YOU



GHG ACCOUNTING AND REPORTING

GHG Protocol, ISO 14064:1, ISA 5000



ESG REPORTING

ISSB, SASB, GRI frameworks



ENVIRONMENTAL COMPLIANCE GUIDANCE

Navigate Environmental Regulation with confidence



THE MASTERKANOPY TEAM



RAHIL VERMA
FOUNDER AND CEO

Rahil is an Energy and Sustainability Consultant with international experience across four continents, specializing in energy efficiency and Net-Zero strategy **with a strong focus on behavior-driven performance**. He delivers measurable savings by pairing technical analysis with workforce engagement and organizational behavior insight.



JINAL ZAVERI
SUSTAINABILITY CONSULTANT

Jinal Zaveri is an award-winning sustainability consultant at Masterkanopy, based in Dubai, specializing in GHG accounting, UAE Climate Law compliance, and ESG reporting. She holds an MSc in Sustainability, Entrepreneurship and Design (First Class, Brunel University, UK) and previously worked as a Sustainability Officer at Aston Group in London, where she delivered a 33.29% reduction in emissions against a 20% target.

MASTERKANOPY

CONTACT TODAY

Smart Station, First Floor,
Incubator Building,
Masdar City,
Abu Dhabi, UAE.

rahil@masterkanopy.com
+9715 (8) 591 0807 / +9715 (8) 184 4591

www.masterkanopy.com