MASTERKANOPY

Effective Date: [14/10/2026]
Company: Masterkanopy Limited, Masdar City, Abu Dhabi, United Arab Emirates

---

1. Introduction

At Masterkanopy Limited ("Masterkanopy," "we," "our," "us"), we understand the importance of handling personal information securely and transparently. This Privacy Policy is intended for our website visitors, prospective and current clients, partners, suppliers, and any individuals who share their personal data with us.

Masterkanopy is the data controller for the processing of your personal data. This Policy explains what information we collect, why we collect it, how we use it, and your rights.

---

2. Information We Collect

When you use our website or interact with us, we may collect:

- Name and email address (for dashboard downloads, contact forms, or direct enquiries).
- Business contact details such as job title, company, and phone number if you provide them.
- Technical information such as IP address and browser type, which may be collected automatically to ensure site security and functionality.
- Application details (if you apply for a role).

---

3. How We Use Personal Data

We process personal data for the following purposes:

- To provide you with access to resources such as the ESG dashboard.
- To follow up with requests for feedback on the dashboard.
- To send you, using the email address you provide:
    - newsletters and company updates
    - insights, reports and resources
    - invitations to events and webinars
    - information about Masterkanopy services

  We do this where you have given consent or, where permitted by law, based on our existing relationship with you. You can opt out at any time via the "unsubscribe" link or by emailing rahil@masterkanopy.com.
- To manage client and partner relationships, including proposals, contracts, invoicing, and communications.
- To operate and improve our website and services.
- To assess and manage job applications.

4. Legal Basis

Depending on your location, we process your data under:

- Your consent (e.g., subscribing or downloading resources).
- Contractual necessity (e.g., delivering services or responding to enquiries).
- Legitimate interests (e.g., improving services, business development).
- Legal obligations (e.g., invoicing, or regulatory compliance).

---

5. Sharing Data

We do not sell your data. We may share it with:

- Service providers who support our website, communications, and IT systems, under appropriate contracts.
- Professional advisers or regulators where legally required.

---

6. International Data Transfers

As a UAE-based company serving global clients, we may transfer your data across borders. Where required, safeguards such as contractual clauses will be in place.

---

7. Data Retention

We retain your data only as long as needed:

- Dashboard downloads and marketing contacts: until you unsubscribe or for up to 24 months of inactivity.
- Client and supplier contacts: for the duration of the relationship plus a standard retention period.
- Technical logs: for security, usually up to 12 months.
- Job applicants: for the recruitment process and a short archival period unless you consent otherwise.

---

8. Your Rights

Depending on applicable law (UAE PDPL, EU GDPR, UK GDPR), you may have rights to:

- Access your personal data.
- Correct or update your data.
- Request deletion in certain cases.
- Restrict or object to processing.
- Withdraw consent at any time.
- Opt out of marketing communications (always available via “unsubscribe” links).

Contact: rahil@masterkanopy.com

---

9. Security

We use reasonable organisational and technical measures to protect your personal information from loss, misuse, or unauthorised access.

---

10. Updates

We may update this Privacy Policy periodically. Updates will be posted on this page with a new effective date.