MASTERKANOPY

ESG
REPORTING

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OVERVIEW

ESG Reporting translates your company's environmental, social, and governance performance into a structured, credible disclosure aligned with the frameworks investors, regulators, and stakeholders actually expect. Rather than a one-off document, this service builds a repeatable reporting process mapped to GRI, TCFD, SASB, and increasingly ISSB (IFRS S1/S2), so your disclosures hold up to scrutiny and stay current as UAE requirements evolve.

HOW IT BENEFITS YOU

- **Strengthens access to green financing**, sustainable bonds, and investor capital, which increasingly depend on credible ESG disclosure
- **Builds trust** with institutional investors and lenders who screen against PRI, TCFD, or CDP-aligned criteria
- **Differentiates you in tenders**, RFPs, and client due diligence where ESG questionnaires are now standard
- **Reduces risk of greenwashing** claims by grounding disclosures in recognized, auditable standards
- **Positions you for ISSB alignment early**, before it becomes a harder requirement across the region

SERVICE PROCEDURE*

1. ESG INTERNAL AUDIT

- Initial Discovery Session: Introductory meeting with leadership to understand the business and identify any current ESG activities.
- Data Collection & Review: Collecting and reviewing data (such as bills, HR reports, existing policies) to understand the current situation.
- Materiality Analysis: Identifying ESG topics that are most relevant to your business and stakeholders and prioritise focus areas accordingly.
- Benchmarking: Comparing the company's practices with industry standards.
- Gap Analysis: Identifying gaps in data, strategy, processes, or documentationand highlighting risks.
- Select the right framework mix (GRI, TCFD, SASB, ISSB, CDP) based on your investor base, listing status, and sector

2. ESG POLICY, STRATEGY & KPIS

- Drafting Key ESG Policies: Creating professionally written, customised policies based on your industry and operations.
- ESG Goals and KPI Setting: Define S.M.A.R.T. goals based in material topics identified in Phase 1.
- ESG Strategy Map: An ESG overview summarising priority and focus for stakeholders and business.
- Roles & Governance: Assigning internal responsibility and creating ESG oversight structures.
- Tools for Internal Tracking: Preparing tools for data tracking and acting on ESG goals (Excel/Google Sheet Tracker, ESG Policy folder, etc.)

SERVICE PROCEDURE*

3. ESG IMPLEMENTATION

- Data Collection Framework: A framework to collect the correct data from the right sources and right frequency.
- Capacity Building: Training relevant staff on the data they're responsible for, tracking and importance
- Stakeholder Engagement: Identifying ESG topics that are most relevant to your business and stakeholders and prioritise focus areas accordingly.
- Evidence Compilation: Compiling ESG evidence in folders to make the business audit ready either for tenders, investors or future certifications

4. ESG REPORT

- Transforming the data, strategy, and actions into a compelling, credible, and selected framework-aligned report that communicates your ESG performance to stakeholders

*Note: This is a general representation of our process. Actual steps and sequencing may be adapted to suit your organization's specific needs. The phases above are indicative of our typical approach and may be adjusted based on your company's size, complexity, and individual requirements.

TIMELINE: 12-14 WEEKS*

Stage/Phase	Time
ESG Internal Audit	2-3 weeks
ESG Policy, Strategy and KPI	3-4 weeks
ESG Implementation	4-5 weeks
ESG Report	3-4 weeks

*Timeline may vary based on company size, number of facilities, data availability or any other unforeseen circumstances

DELIVERABLES

- Materiality assessment summary
- Initial ESG Readiness Report
- Full ESG report in alignment with the selected framework
- Executive summary for stakeholder communication
- Reusable data collection template for future reporting years

WHO THIS SERVICE IS FOR?

- Businesses seeking green financing, sustainability-linked loans, or sustainable bond issuance
- Companies receiving ESG questionnaires from large customers or supply chain partners
- Pre-IPO companies preparing investor-grade sustainability reporting
- Listed companies on ADX or DFM facing SCA-mandated ESG disclosure

OTHER SERVICES THAT MAY BENEFIT YOU

GHG ACCOUNTING AND REPORTING

GHG Protocol, ISO 14064:1, ISA 5000

BEHAVIOUR-LED EFFICIENCY PROGRAMS

Up to 20% reduction through people-centric approaches

SUSTAINABILITY ADVISORY

Strategy, Target-setting, Roadmap development

THE MASTERKANOPY TEAM

RAHIL VERMA
FOUNDER AND CEO

Rahil is an Energy and Sustainability Consultant with international experience across four continents, specializing in energy efficiency and Net-Zero strategy with a strong focus on behavior-driven performance. He delivers measurable savings by pairing technical analysis with workforce engagement and organizational behavior insight.

JINAL ZAVERI
SUSTAINABILITY CONSULTANT

Jinal Zaveri is an award-winning sustainability consultant at Masterkanopy, based in Dubai, specializing in GHG accounting, UAE Climate Law compliance, and ESG reporting. She holds an MSc in Sustainability, Entrepreneurship and Design (First Class, Brunel University, UK) and previously worked as a Sustainability Officer at Aston Group in London, where she delivered a 33.29% reduction in emissions against a 20% target.

MASTERKANOPY

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