



MASTERKANOPY

ENERGY & SUSTAINABILITY ADVISORY WORKSHOPS

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OVERVIEW

Sustainability initiatives tend to succeed or stall based on how well people at every level understand their role in them. We run advisory training and workshops that close that gap, delivering consultancy-led sessions that build practical understanding of energy and sustainability concepts across your teams., from board-level briefings on strategic exposure to hands-on sessions for teams managing implementation. Rather than a fixed curriculum, each engagement is scoped around the decisions your people actually need to make, whether that's setting direction at the executive level, managing cross-functional rollout at the mid-management level, or adjusting daily practices at the operational level. The result is a shared understanding across the organization, without requiring every level to sit through the same content.

HOW IT BENEFITS YOU

Bridges leadership and staff understanding

Grounded in your real operations

Tailored sessions for every organizational level

Scoped to your sustainability maturity



SERVICE PROCEDURE

1. AUDIENCE ASSESSMENT

- Identify which levels of the organization require sessions — C-suite, middle management, operational teams
- Assess current sustainability awareness and knowledge gaps at each level
- Clarify the specific decisions or actions each audience needs to support
- Align workshop scope with existing policy, targets, and organizational priorities

2. WORKSHOP DESIGN

- Structure session content around each audience's role and responsibilities
- Develop materials suited to strategic, managerial, or operational focus areas
- Select formats that support engagement, from briefings to interactive sessions
- Confirm scope and content with stakeholders before delivery

3. FACILITATION & DELIVERY

- Deliver sessions tailored to each identified audience group
- Facilitate discussion to connect sustainability priorities to day-to-day roles
- Address questions specific to each level's operational or strategic context
- Adjust pacing and depth based on group familiarity with the subject matter

4. REINFORCEMENT & FOLLOW-UP

- Provide takeaway materials summarizing key points for each audience
- Recommend follow-up actions to sustain engagement beyond the session
- Share feedback on knowledge gaps that may need further attention
- Support integration of workshop outcomes into ongoing sustainability efforts

Note: This is a general representation of our process. Actual steps and sequencing may be adapted to suit your organisation's specific needs. The phases above are indicative of our typical approach and may be adjusted based on your company's size, complexity, and individual requirements.

TIMELINE: 5-7 WEEKS*

Stage/Phase	Time*
Audience Assessment	1-2 weeks
Workshop Design	1-2 weeks
Facilitation & Delivery	1-2 weeks
Reinforcement & Follow-Up	1 week

*Timeline may vary based on company size, number of facilities, data availability or any other unforeseen circumstances

DELIVERABLES

-  Audience needs assessment
-  Tailored session materials
-  Workshop facilitation
-  Follow-up recommendations

WHO THIS SERVICE IS FOR?

This service is for companies in the following sectors:

- Manufacturing
- Real Estate & Facilities Management
- Hospitality
- Logistics & Transportation
- Retail
- Healthcare
- Education
- Financial Services
- Construction & Contracting
- Free Zone & Government Entities

OTHER SERVICES THAT MAY BENEFIT YOU



SUSTAINABILITY ADVISORY

Strategy, Target-setting, Roadmap development



BEHAVIOUR-LED EFFICIENCY PROGRAMS

Up to 20% reduction through people-centric approaches



SUSTAINABILITY ADVISORY FOR EVENT PROJECTS

Plan and execute events with minimal environmental footprint while maximizing engagement and impact

THE MASTERKANOPY TEAM



RAHIL VERMA
FOUNDER AND CEO

Rahil is an Energy and Sustainability Consultant with international experience across four continents, specializing in energy efficiency and Net-Zero strategy **with a strong focus on behavior-driven performance**. He delivers measurable savings by pairing technical analysis with workforce engagement and organizational behavior insight.



JINAL ZAVERI
SUSTAINABILITY CONSULTANT

Jinal Zaveri is an award-winning sustainability consultant at Masterkanopy, based in Dubai, specializing in GHG accounting, UAE Climate Law compliance, and ESG reporting. She holds an MSc in Sustainability, Entrepreneurship and Design (First Class, Brunel University, UK) and previously worked as a Sustainability Officer at Aston Group in London, where she delivered a 33.29% reduction in emissions against a 20% target.

MASTERKANOPY

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